

BREMBO PRIVACY NOTICE
"XTRA PLAY XTRA WIN" PRIZE-WINNING COMPETITION

This privacy notice provides information on the processing of personal data provided by you in the context of the "XTRA PLAY XTRA WIN" (hereinafter "Competition"). We therefore invite you to read the following information.

1. Data Controller and Data Protection Officer

The Data Controller is Brembo S.p.A., with registered office in Via Brembo, 25, Curno (BG) (hereinafter "**Company**").
The Data Protection Officer is available at privacy.italy@brembo.it.

2. Type of data processed

The personal data you spontaneously provide when registering for the Competition, through the website www.bremboxtracontest.com or subsequently acquired within the same are: first name and surname, email, address, and, only in case of winning, a copy of the identification document (only if strictly necessary to verify the identity of the winning user, before awarding the prize and its delivery).

3. Processing purposes and methods

The data are processed, mainly electronically and manually, according to the principles of fairness, loyalty and transparency provided for by applicable legislation on the protection of personal data and through the adoption of appropriate technical and organizational measures to ensure an adequate level of security.

The Company processes the data for the following purposes:

- A) The performance of all stages related to the Competition (such as participation in the Competition, the performance of related administrative and accounting activities, sending you communications regarding the Competition, and the management of any complaints or disputes that may arise from participation in the Competition itself). In addition, they will be processed to comply with administrative and other rules that are mandatory under the laws of our country or under EU decisions. The legal basis for the processing is therefore the performance of the contract and compliance with specific applicable legal provisions and consent is not required for these purposes. The provision of data for these purposes is optional but necessary and failure to provide them will not enable us to carry out the management activities of the Competition and comply with legal requirements.

- B) Furthermore, subject to your consent, the data are processed for the purpose of sending you newsletters, promotional/commercial communications on Brembo products and to participate in market research and any surveys on the degree of customer satisfaction in relation to these products. These promotional contacts will be made via email. The legal basis for the processing is therefore consent. The provision of data for this purpose is optional; if you do not give or revoke your consent, you may in any case continue to participate in the Competition, but you will not receive commercial and promotional communications from the Company. You may revoke your consent, if given, at any time as indicated below.

4. Data Storage

The data will be kept until the fulfillment of the obligations arising from the legislation on prize competitions (for 5 years from the closure of the competition) and in accordance with civil obligations.

In the case of data processing for promotional/commercial purposes (referred to in section 3B), the data are kept until the revocation of consent and in any case within the maximum time limits permitted by law or specific provisions of the Supervisory Authority. Once the storage period has expired, the data will be destroyed and deleted from the archives.

5. Communication and dissemination

In order to carry out the operations required for the purposes of managing the Competition, personal data are processed by the Company and its authorised personnel, mainly by the *After Market Business Unit*.

The personal data will also be made available to competent authorities for the fulfillment of legal obligations and to persons in charge of verifying compliance with the procedures for participation in the Competition, to companies and

entities (e.g. forwarding agents) to whom the data must be communicated for the delivery of the prize, in the event of winning. Such entities act as independent data controllers.

The Company also uses third parties for the provision of certain services involving the aforementioned processing of personal data, including Praesidium S.p.A., with registered office in Via della Giustizia 10, 20100, Milan, for the management of the various requirements related to the Competition. Such entities act on the basis of the instructions of the Company, as data processors on the basis of specific contractual agreements. The list of such persons is available, on request, at the contacts indicated below.

The data are not transferred outside the European Union.

6. Rights of the Data Subjects

In accordance with articles 15 et seq. of the GDPR, by writing to the Company at the above postal address (att: Data Protection Officer) or at the email privacy.italy@brembo.it, you can exercise the rights to: i) access; ii) rectify; iii) erase and restrict data processing, in the cases provided for by the GDPR, including where the data have been processed in breach of the law or in the event of their storage not being necessary in relation to the purposes for which the data were collected or otherwise processed; iv) revoke consent where given; the revocation may be presented at any time; it is understood that this does not affect the lawfulness of the processing based on the consent given previously; v) object to processing for legitimate reasons or for information and promotional purposes, in cases where this is provided for by the GDPR.

You are also informed that you are entitled to complain to the supervisory authority in the country where you reside, work or where the alleged breach has occurred, to assert your rights in the event of a breach of data protection legislation.

Finally, in the cases provided for by the GDPR, you are entitled to request the portability of data, i.e. to receive your data in structured format, commonly used and readable by standard electronic devices, to send them directly to another entity, independent data controller, so that it might process them within the limits set by the data subject.

Please note that requests for data erasure are subject to the obligations of the law and regulations on data preservation.